

The Leader in Retail Frozen Fruit Products



50+ YEARS • 100+ PRODUCTS • 500+ PEOPLE DEDICATED TO YOUR FROZEN FRUIT SUCCESS





A Family's Commitment to Quality and Service



For over three generations, the Smittcamp family has grown Wawona Frozen Foods into a fully integrated agricultural operation that includes fruit farming, packing, frozen-foods production and fruit processing. The family's principles of hard work, integrity and innovation are demonstrated daily in the company's customer interactions, plant operations and commitment to sustainability.

Founder Earl Smittcamp

Located in California's fertile San Joaquin Valley, Wawona specializes in the growing and freezing of fresh fruits. From orchard to table, Wawona Frozen Foods produces many of America's favorite fruits including fresh frozen peaches, strawberries and unique mixed fruit blends.

The company supplies the retail, club store, foodservice, school and food ingredient industries. Its fruit is found in the nation's largest jam, yogurt, ice cream, pie and pastry manufacturers, foodservice distributors, restaurants, resorts and supermarkets, as well as school lunch and breakfast programs. Wawona ships 125 million pounds of fruit products annually.

Building on its family heritage and upholding the highest standards of food safety with refreshing taste, texture and natural sweetness, Wawona's fresh frozen fruit is as close to nature as possible. You can always count on Wawona for quality, innovation and excellent service.





Discover what Wawona has to offer:

Call us at (559) 299-2901 or visit us online at Wawona.com

Wawona Frozen Retail Fruit Products

Pastries and Fruit Blends Provide Consumers with Flavorful and Nutritious Fruit Year-Round

Wawona Frozen Foods has developed a variety of frozen fruit pastries, blends and other products for retail supermarkets, club stores and convenience stores.

The pastry offerings include delicious Jewels and Gluten-free Gems, which are filled with Wawona's fresh frozen fruits and surrounded by delicate, flaky crusts (Jewels) and a rice flour crust (Gems) with a crunchy, buttery pastry texture. Wawona also offers a full-line of frozen fruits blends in a variety of packaging formats.

These and other fresh, wholesome fruit products are available in both branded and private label. Wawona fresh frozen fruits offer a convenient, great-tasting way to enjoy the flavor and nutrition of fresh fruit, year-round.





Benefits of Frozen Fruits

Consumers love the convenience and taste of fresh frozen fruits – they are easy-to-use, economical (no food waste) and an ideal way to eat highly nutritional fruits all year long.

Wawona Retail Product List

PEACHES	
Freestone Peaches- Sliced IQF 12/1#	Printed Poly Bags
Freestone Peaches- Sliced IQF 5#	Printed Poly Bags
Freestone Peaches - Cubes IQF 4/5#	Printed Poly Bags
Signature Sliced Peaches - 5.5+1FS 12/2#	Pouch
STRAWBERRIES	
Strawberry IQF Whole 12/1#	Printed Poly Bags
Strawberry IQF Whole 5#	Printed Poly Bags
Strawberry Cubes IQF 4/5#	Printed Poly Bags
BERRIES / APPLES	
Blackberry IQF 5#	Printed Poly Bags
Blueberry IQF 12/1#	Printed Poly Bags
Blueberry IQF 5#	Printed Poly Bags
Apple Cubes IQF 5#	Printed Poly Bags
TROPICAL	
Pineapple Chunk IQF 5#	Printed Poly Bags
Pineapple Cube 5#	Printed Poly Bags
Mango Chunk IQF 5#	Printed Poly Bags
Mango Cube 5#	Printed Poly Bags
BLENDS	
Spectrum Blend Mix 12/1#	Printed Poly Bags
Spectrum Blend Mix 5#	Printed Poly Bags
Festival Blend 12/1#	Printed Poly Bags
Festival Blend 5#	Printed Poly Bags
3 Berry Blend IQF 1#	Printed Poly Bags
4 Berry Blend IQF 5#	Printed Poly Bags
ORGANIC - Daybreak Blend 5#	Printed Poly Bags

SINGLE SERVE	
Peach Cup 12ct/4.4oz.	Cup
Strawberry Cup 12ct/4.5oz.	Cup
Mixed Berry Cup 12ct/4oz.	Cup
Peach Pop 12ct/4.4oz	Pop
Strawberry Pop 12ct/4.5oz.	Pop
Mixed Berry pop 12ct/4oz.	Pop
VALUE ADDED	
Peach Jewel Unbaked 12ct/1oz.	Printed Poly Bags
Pecan Jewel Unbaked 12ct/1oz.	Printed Poly Bags
GLUTEN FREE Peach Gems 12ct/1oz.	Printed Poly Bags
GLUTEN FREE Mixed Berry Gems 12ct/1oz.	Printed Poly Bags
GLUTEN FREE Apple Gems 12ct/1oz.	Printed Poly Bags



